

## Advertisement for JCSTI Logo Design Competition - 2025

1. The Jharkhand Council on Science, Technology and Innovation (JCSTI), the Department of Higher and Technical Education, Government of Jharkhand, invites applications from students of Higher Education Institutions across Jharkhand for participation in the **JCSTI Logo Design Competition – 2025**. The main objective of the competition is to receive a new, modern, and relevant logo design that reflects the Council's mission and values, as well as the rich scientific and technological heritage of the State.
2. **Eligibility Criteria:**
  - (a) Students enrolled in any Higher Education Institution are eligible to apply.
  - (b) Only Individual and One Entry per person is allowed.
3. **Key Dates:**
  - (a) **Start Date of Submission:** 14/07/2025
  - (b) **End Date of Submission:** 15/08/2025
  - (c) **Result Announcement:** 29/08/2025
4. **Mode of Submission:**
  - (a) All submissions shall be made on the JCSTI Web Portal: <https://jesti.jharkhand.gov.in>
  - (b) No other modes of submission shall be considered.
5. **Evaluation Process:** There shall be a 02-stage evaluation process of the logo designs received from the participants as follows: -
  - (a) **Initial Screening:**
    - i. Review of received designs to ensure compliance with Eligibility and Guidelines.
    - ii. Designs will be checked for originality, format and design requirements. Non-compliant designs will be disqualified.
  - (b) **Evaluation by Design Review Committee:** Designs will be scored based on the following criteria:
    - i. Originality and Creativity
    - ii. Relevance to JCSTI's Mission and Objectives
    - iii. Alignment with the State's Objective to promote Science and Technology
    - iv. Scalability and Adaptability to various media and applications
    - v. Aesthetics and visual appeal
  - (c) **Announcement of Result:**
    - i. Winners and the New Logo of JCSTI will be announced on JCSTI's official Website <https://jesti.jharkhand.gov.in/>.
    - ii. The winning design will be adopted by JCSTI as its official logo and due credits will be given to its designers in a launch event by the Hon'ble Minister of Higher and Technical Education, Government of Jharkhand.

## 6. Rewards:

### (a) Winners:

- i. First Position: ₹25,000/-
- ii. Second Position: ₹15,000/-
- iii. Third Position: ₹10,000/-

(b) Winners will receive Certificates, and their designs will be displayed on JCSTI's official Platforms.

## 7. Design Guidelines:

- (a) The design must be created using digital tools only. Hand-drawn or scanned images will not be accepted.
- (b) The logo must be submitted in JPG, JPEG, or PNG format for evaluation.
- (c) The final selected entry must be submitted in an open editable format.
- (d) The logo must be in full color. Submissions in grayscale or black and white will not be considered.
- (e) The resolution of the logo must be at least 300 DPI to ensure clarity and scalability.
- (f) The logo should be preferably circular or adaptable to circular framing.
- (g) The size of the logo should be 60 cm x 60 cm.
- (h) The logo must not contain any watermark, signature or identifying mark of the participant.
- (i) Each entry must be accompanied by a brief description (max 200 words) explaining the concept, symbolism and relevance of the logo to JCSTI's mission.
- (j) The logo should be scalable and adaptable for use on various platforms, including:
  - i. Official Websites and Social Media
  - ii. Stationery (Letterheads, Envelopes, ID Cards)
  - iii. Publicity Materials (Banners, Posters, Brochures)
- (k) The logo must be an original creation of the participant and must not infringe upon any existing copyrights, trademarks, or intellectual property rights of any third party.
- (l) The logo should not be AI Generated or have any component which is generated by AI.

## 8. Terms and Conditions:

- (a) By participating in the competition, the participant agrees to transfer all intellectual property rights of the submitted logo to the JCSTI.
- (b) JCSTI reserves the right to make modifications to the winning logo, if necessary, to meet branding or technical requirements.
- (c) No additional remunerations, royalty, or compensation shall be provided to the participant apart from the prize money specified in Section-06.



- (d) JCSTI reserves the right to reject any entry that does not comply with the Guidelines or is found to be inappropriate, offensive, plagiarized, or inconsistent with the objectives of the Council.
- (e) The decision of JCSTI regarding the selection of winners shall be final and binding. No correspondence or clarification will be entertained in this regard.
- (f) JCSTI reserves the right to cancel or amend the competition without assigning any reason at any stage of the Competition.
- (g) Participants must ensure that all information provided in the submission form is accurate and complete. Any false or misleading information will lead to disqualification.
- (h) All legal matters related to this competition shall be subject to the jurisdiction of the competent courts located in Ranchi, Jharkhand.

**This advertisement is published with approval from the Competent Authority.**

*RSRd*  
09-09-2025  
**(Dr. Raj Shekhar Prasad)**  
Executive Director, JCSTI