

झारखण्ड सरकार  
उच्च एवं तकनीकी शिक्षा विभाग  
(झारखण्ड राज्य उच्च शिक्षा परिषद्)

संजना भवन, नेशनल हाउस, बोन्सा, राँची-834002 (झारखण्ड)

पत्रांक-JSHEC/Others-10/2025-336

राँची/दिनांक-24/07/2025

प्रेषक,

सुधीर बाड़ा, भा.प्र.से.  
निदेशक।

सेवा में,

कुलसचिव,  
राज्य के सभी राजकीय एवं निजी विश्वविद्यालय।

विषय- झारखण्ड राज्य उच्च शिक्षा परिषद् के द्वारा आयोजित Logo and Motto Competition के आयोजन के संबंध में।

महोदय/महोदया,

उपर्युक्त विषय के संबंध में सूचित करना है कि उच्च एवं तकनीकी शिक्षा विभाग के द्वारा झारखण्ड राज्य में उच्च शिक्षा के समग्र विकास हेतु झारखण्ड राज्य उच्च शिक्षा परिषद् अधिनियम, 2010 के द्वारा झारखण्ड राज्य उच्च शिक्षा परिषद् का गठन किया गया है।

इस क्रम में अवगत कराना है कि झारखण्ड राज्य उच्च शिक्षा परिषद् की दिनांक-09.05.2025 को सम्पन्न 20वीं बैठक में परिषद् हेतु आधिकारिक प्रतीक चिन्ह (Official Logo) को अंगीकृत करने का निर्णय लिया गया है। उक्त प्रतीक चिन्ह को रेखांकन एवं निरूपण हेतु झारखण्ड राज्य के सभी राजकीय एवं निजी विश्वविद्यालयों तथा इनके अधीनस्थ संस्थानों में Logo and Motto Competition आयोजित करने का निर्णय लिया गया है। उक्त प्रतियोगिता में प्रथम, द्वितीय एवं तृतीय स्थान लाने वाले प्रतिभागियों हेतु क्रमशः ₹ 25,000, ₹ 20,000 एवं ₹ 15,000 पुरस्कार राशि निर्धारित की गई है।

उक्त के अलावा मैं अनुरोध है कि झारखण्ड राज्य उच्च शिक्षा परिषद् के द्वारा आयोजित की जा रही Logo and Motto Competition हेतु अपने अधीनस्थ संस्थानों में अध्ययनरत विद्यार्थियों को अधिक से अधिक संख्या में भाग लेने हेतु प्रोत्साहित किया जाए। पत्र के साथ प्रतियोगिता की दिशा-निर्देशिका एवं प्रतिभागिता की प्रक्रिया संलग्न है। उक्त के संबंध में किसी प्रकार की जानकारी के लिए डॉ० दिना पाण्डेय, उप निदेशक-सह-प्रशासनिक पदाधिकारी, झारखण्ड राज्य उच्च शिक्षा परिषद् को उनके ईमेल jshecjharkhand@gmail.com पर सम्पर्क किया जा सकता है।

अनु०-व्योक्त।

विश्वासभाजन

24.07.25

(सुधीर बाड़ा)  
निदेशक।

Ramdhani

# JHARKHAND STATE HIGHER EDUCATION COUNCIL

(Department of Higher & Technical Education)  
Toppers Bhawan, Nepal House Campus, Dorman, Ranchi-834002 (Jharkhand)

Letter No. JSHEC/Others-10/2025- 357

Ranchi/Dated 24/07/2025

## **Public Notice for "Logo & Motto Creation Competition"**

The Jharkhand State Higher Education Council (JSHEC) is a body established by the Jharkhand state legislature through the Jharkhand State Higher Education Council Act, 2016, under the Department of Higher & Technical Education to ensure access, equity and excellence for Students studying in Higher and Technical Education Institutions of Jharkhand. JSHEC plays a crucial role in developing a state-level higher education plan, monitoring its implementation, and ensuring quality and coordination among various higher education institutions.

The JSHEC, in its 20th meeting held on 09.05.2025, resolved to organise an open competition for students enrolled in Higher and Technical Education Institutions across Jharkhand. In accordance with the decision taken under Agenda Item No. 11 of the said meeting, a 'Logo and Motto Creation Competition' is being conducted.

All students who are presently studying in Higher and Technical Education Institutions under different State and Private Universities of Jharkhand are hereby informed about the "Logo & Motto Creation Competition" organised by JSHEC. The deadline for submission of entries is 11.08.2025. Interested students are invited and encouraged to participate in this contest. For the latest updates and more details, please regularly visit <https://jshec.jharkhand.gov.in>

The prize money of this competition is as follows:-

1 <sup>st</sup> Prize	2 <sup>nd</sup> Prize	3 <sup>rd</sup> Prize
₹ 25,000/-	₹ 20,000/-	₹ 15,000/-

All students studying in Higher and Technical Education Institutions under different State and Private Universities are hereby informed about the "Logo & Motto Creation Competition" organised by JSHEC. The deadline for submission of entries is **11.08.2025 at 5:00 PM**. Interested students are invited and encouraged to participate in this contest. For the latest updates and more details, please regularly visit <https://jshec.jharkhand.gov.in>

The URL and QR Code for the Google Form for submitting the entries are as follows:

### **URL of the Google form**

<https://forms.gle/wHxWaxCU5DnXoYt9>

### **QR Code of the URL of the Google form**



Scan the QR code using Google Lens or any other QR code scanner

*Sudhir Bara*  
24.07.25

(Sudhir Bara)  
Executive Director, JSHEC

# Guidelines

## LOGO AND MOTTO COMPETITION



Jharkhand State Higher Education Council

## **Jharkhand State Higher Education Council (JSHEC)**

### **"Logo & Motto Creation Competition"**

The Jharkhand State Higher Education Council (JSHEC) is a body established by the Jharkhand state legislature through the Jharkhand State Higher Education Council Act, 2016, under the Department of Higher & Technical Education to ensure access, equity and excellence for Students studying in Higher and Technical Education Institutions of Jharkhand. JSHEC plays a crucial role in developing a state-level higher education plan, monitoring its implementation, and ensuring quality and coordination among various higher education institutions.

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<https://forms.gle/wF5XWmCL5QnJ5xY3>

#### **QR Code of the URL of the Google form**



Scan the QR code using Google Lens or  
any other QR code scanner

#### **A. Eligibility**

1. Students of all State Public Universities, Private Universities of Jharkhand State and the Constituent and Affiliated Colleges, under these Universities, are eligible to participate in this competition. Students of Technical institutions, including Government and Private Polytechnic/Engineering colleges, are also eligible to participate in the competition.
2. Students are allowed to participate in the competition in individual capacity or a team of a maximum of 2 members only.
3. Every student participant can submit only one entry, either in individual capacity or as a member of a team. Multiple entries from the same participant will not be considered and will lead to outright rejection of all the entries.
4. All participants are bound by the rules of the contest. Violating the rule will lead to immediate disqualification.

#### **B. Technical Parameters for Logo Design**

1. The Logo should be submitted in .jpeg or .png, or .pdf format only.
2. The Logo should be designed using colours (not in Grayscale or Black & White).
3. The Logo should be designed on a digital platform only. The winner of the competition shall be required to submit the design in an open file format (EPS/CDR/PSD).
4. The size of the final design may vary from 4 cm x 4 cm to 60 cm x 60 cm.
5. The Logo must be of circular shape within the specified dimensions as mentioned above. The above dimensions indicate only the minimum and maximum 'frame' sizes.
6. The Logo should be in high resolution, at least 600 DPI, and should look clean (not pixelated or bit-mapped) when viewed on-screen at 100% resolution.
7. The Logo should not be submitted in compressed or self-extracted format.
8. The Logo design should not be imprinted or watermarked.
9. The Logo design must be adaptable to any form/surface and be usable on the website and social media platforms such as Facebook /Instagram/X/LinkedIn etc., and on printed materials such as press releases, letterheads, flyers, posters, banners, etc.
10. Every entry must be accompanied by a brief write-up/ explanation in a maximum of 200 words. This write-up has to be submitted along with the proposed logo. The write-up should elaborate on the theme and concept behind the Logo.

11. During evaluation, contest organisers may ask participants to resubmit their entries in different sizes (s)/formats (s), depending upon the requirement.
12. Participants must keep the original editable/ open file format ready, as it shall be required to be submitted later for the winning entry.

### **C. Technical Parameters for Motto (Tagline) Creation**

1. The Tagline should be tidy and meaningful, attempting to convey the dignity and the motive of Jharkhand State Higher Education Council (JSHEC).
2. It should be simple in language and must not contain any slang, provocative, objectionable or inappropriate content.
3. The Tagline should be drafted in Hindi or English.
4. For entries to be submitted in Hindi, please type out the Tagline on a UNICODE font in the Google form.

### **D. Intellectual Property Rights**

1. All submitted entries must be the original work of the participant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
2. The Logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
3. The drafting of the Motto Tagline must be an original work of creation, free from plagiarism or copyright violation.
4. The participant shall be solely responsible for any copyright violation or infringement of Intellectual Property in creating the logo or drafting the Tagline, or motto.
5. JSHEC shall not bear any responsibility in the event of copyright violation(s). The participant shall indemnify JSHEC from any liability arising out of such violations, if any.
6. All entries are governed by the provisions of the Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in immediate disqualification.
7. All entries will become the property of the JSHEC and are not returnable. By submitting an entry, each participant agrees that any intellectual property rights in the logo design are deemed assigned to the JSHEC.
8. JSHEC shall have the exclusive right to use, reproduce, modify, publish, license and/or otherwise deal with the Logo submitted in the course of this competition.



9. JSHEC reserves the right, within its sole discretion, to modify the prize-winning logo in any form.
10. JSHEC reserves the right to reject all the entries if found not suitable.
11. All participants acknowledge that they will receive no compensation besides the reward amount stipulated in this document at any point in future in connection with the use of their submitted work.

#### **E. Important Dates**

1. The last date of submission of entries will be **11.08.2025 at 5:00 pm.**
2. Any late entry after the stipulated date and time will not be entertained under any circumstances and will be immediately rejected.

#### **F. Submission Guidelines**

All participants (Individual/Team) are required to submit their entries only by using the following Google Form link only. Entries submitted through any other medium/mode will not be considered for evaluation.

<https://forms.gle/vw1nWwCUs2n100Y6>

Alternatively, the QR code given below can also be scanned using 'Google Lens' or any other QR Code Scanner



#### **G. Selection Process and Award**

1. All the entries received within the stipulated date and time would be carefully evaluated, assessed and judged by the concerned Authority.
2. JSHEC would shortlist the Top-3 entries based on creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others
3. Award for the Top 3 entries would be distributed as follows:
  - 1st Prize: Rs. 25,000
  - 2nd Prize: Rs. 20,000
  - 3rd Prize: Rs. 15,000

4. The decision of JSHEC would be final and binding on all the participants, and no clarifications would be issued to any participant, whatsoever.

#### **H. Other Terms & Conditions**

1. The responsibility to comply with the guidelines and other conditions fully lies with the participant, and JSHEC shall not be liable for any dispute raised by a third party.
2. JSHEC reserves the right to cancel or amend all or any part of the competition and/or the Rules and Guidelines.
3. The participants are required to regularly visit the website of JSHEC (<https://jshec.jharkhand.gov.in>) for any updates related to this competition.
4. In the event of selection of the Logo & Motto, the designer of the Logo & Motto shall be rewarded only as per the amount specified under the 'Selection Process and Award' mentioned above. The decision of JSHEC in the event of the grant of Award money would be final and binding.
5. Any legal proceedings arising out of this competition/its subject to the local jurisdiction of Ranchi, Jharkhand.



# Logo and Motto Creation Competition of JSHEC

## ★ Description:

The Jharkhand State Higher Education Council (JSHEC) invites creative and innovative students from Higher and Technical Education Institutions of Jharkhand to participate in a competition for designing a **Logo** and writing a **Motto** that reflects the vision, mission, and values of JSHEC.

📅 **Last Date for Submission:** 11/08/2025 till 05:00 PM through Google Form

🏆 **Attractive prizes and recognition await the winners!**

- 🏆 1st Prize: Rs. 25,000
- 🏆 2nd Prize: Rs. 20,000
- 🏆 3rd Prize: Rs. 15,000

## Important Instructions

1. Logo must be original and not infringe on any copyrights.
2. Submit your logo in **PNG, JPG or PDF** format (max size: 10MB).
3. Include a brief description of your logo's concept.
4. Submission deadline: **11.08.2025** (Only one entry per student/group is allowed)
5. Please read the detailed Guidelines at 🌐 <https://shorturl.at/3kn7Z> before participation.

\* Indicates required question

1. **Email \***

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2. **Full Name of the Applicant \***

*(Enter your full name)*

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3. **Email Address \****(Enter a valid email address)*

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4. **Mobile No \****(Enter a 10-digit mobile number)*

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5. **Name of Institution \****(Write the name of your college or university)*

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6. **Type of Institution \****(Select the type of your institution from the dropdown)* Dropdown*Mark only one oval.*

- ☐ Department of a State University
- ☐ Private or Deemed to be University
- ☐ Constituent College
- ☐ Affiliated College
- ☐ Government Polytechnic
- ☐ Private Polytechnic
- ☐ Government Engineering College
- ☐ Private Engineering College
- ☐ Others

7. **Name of the University \****(Write the name of your University)*

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13. **Motto (tagline) explanation \***

*(Explain the meaning of your motto and why it's a good fit for JSHEC)*

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**Confirmation**

14. **Declaration \***

*Tick all that apply*

☐ I confirm that the submitted logo and motto are my original work and neither copied from any other source nor generated through Artificial Intelligence (AI tools) such as- ChatGPT, Copilot, Galaxy, Grok etc. I agree to abide by the competition's terms and conditions and will share the open file of the logo whenever requested by the concerned authority.

15. **Date of Submission \***

*Example: 7 January 2019*

This content is neither created nor endorsed by Google.

Google Forms

**8. Course & Year of Study \***

*(Write the course and year of your study. E.g., B. Tech 3rd Year, M.A. 1st Year etc.)*

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**9. Roll No. \***

*(Write the Roll No. of your class)*

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**10. Upload your logo design \***

*(Allowed types: PNG, JPG, PDF | Max size: 10 MB)*

Files submitted:

**11. Description of the concept of Logo \***

*(Briefly describe your logo's design, its symbolism, concept and how it represents)*

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**12. Motto (tagline) submission \***

*(Write a brief motto that reflects the purpose and vision of JSHEC)*

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